

SOCIAL – TENANTS

Placemaking Pioneers

Developing a meaningful tenant relationship goes beyond a solid physical foundation; it requires fostering vibrancy through engagement, connection and a sense of purpose and belonging. At Brookfield India REIT, we understand that it is not just about the real estate, but about creating an experiential environment. That's why Placemaking is deeply ingrained in our operational approach. We are dedicated to crafting vibrant and sustainable spaces where our tenants truly enjoy spending their time.



LIGHTING UP THE FESTIVITIES

We celebrated the festival of lights, Diwali, from October 18-20, 2022. Sumptuous food, melodious music and a general air of cheer all around made it a happy and bright Diwali

across our Brookfield India REIT asset. The gala event, attended by about 2,000 people, offered a plethora of engaging activities including talent hunt, photo opportunities, a flea market, etc.





ENDLESS ENTERTAINMENT

Candor TechSpace G2, Gurugram and Candor TechSpace N1, Noida brimmed with laughter, energy and good vibes during The Live Project on October 6-7, 2022. As a part of the project, we had organized a Stand-up Comedy Act featuring Ravi Gupta and Karaoke for the employees of our tenants. More than 1,000 people laughed and sang their way through the event.



THE FIFA WORLD CUP SCREENINGS

From December 9 to 18, 2022, our assets came alive with excitement as tenants and their employees experienced an exhilarating 10-day spectacle. We embraced the FIFA fever by organizing live screenings of the iconic FIFA World Cup 2022 tournament. Each day, over 200 individuals gathered to celebrate the global football extravaganza with an unprecedented level of enthusiasm. To enhance the experience, we arranged various activities, including penalty kicks sessions, to further ignite the passion and excitement among the participants.



SPLASHES OF JOY

Adding color to moments makes them even more delightful. We celebrated Holi, the festival of colors, across five campuses in three cities during March 1-3, 2023. These three days were filled with enchanting performances, delectable food and enriching experiences as over 1,500 people splashed their presence with lively dances and playful interactions at each campus.

ART WITH A PURPOSE

We commemorated “Only One Earth”, the global theme of world Environment Day, by organizing a photography contest in which participants were asked to demonstrate their understanding of the environment through thought-provoking visuals. We were thrilled to receive over 500 entries from participants in communities all over the country. The most striking ones were curated to be displayed around our many campuses in October, as a way to honor the contestants’ art and efforts.



SCORING OPPORTUNITIES TO NETWORK

We were delighted to organize the Champions League 2023 at Candor TechSpace K1, Kolkata on February 4-5, 2023. The two-day event saw the participation of 80 players from our esteemed international property consulting partners, including JLL, Knight Frank, CBRE, Cushman & Wakefield and Colliers International. Close contests kept the excitement level high. In the end, Knight Frank took home the coveted trophy.

BRINGING OUR SPACES TO LIFE

Across our assets, going to work should never feel like a routine! We hosted musical evenings at our Brookfield India REIT campuses to celebrate new beginnings as we ushered in the new year. The event, held on January 18-20, 2023, saw the participation of 1,500 people across each campus and received a thundering response.