

**BROOKFIELD PROPERTIES AND ROTARY CLUB OF MUMBAI LAKERS
ADVOCATE FOR HOLISTIC WELL-BEING**

**SUCCESSFULLY HOST THE THIRD EDITION OF THE FLAGSHIP EVENT
POWAI RUN 2024**

NATIONAL, 7th January 2024: Brookfield Properties, a leading global developer and operator of high-quality real estate assets, in collaboration with the Rotary Club of Mumbai Lakers, successfully hosted the third edition of its flagship event Powai Run in Mumbai on Sunday, January 7th, 2024. The event underscored the organization's commitment to fostering well-being and inspiring communities.

Over **7500** participants gathered at Downtown Powai, Mumbai participated in different categories of the run embracing a holistic approach to health. Participants from all walks of life embraced the challenge with dedication and camaraderie. From seasoned runners conquering the 10 KM and 4 KM General Run to the spirited pace of the CEO/CXO Wellness Run, each step fueled a collective pursuit of holistic health. The nostalgia-infused air of the IIT Reunion Run along with alumni from IIT, Bombay added to the spirit of the event.

Ankur Gupta, Managing Partner, Head of Real Estate, APAC region, Brookfield, Reema H. Kundnani – Senior Vice President - Region Head, West India and Head - Marketing, Branding & Communications, India at Brookfield Properties and **Niranjan Hiranandani – MD Hiranandani Group of Companies at Downtown Powai** that offers marquee office assets from Brookfield Properties' India portfolio, flagged off the run. The initiative also witnessed active participation from CXOs from renowned corporations and eminent business leaders and people of the Powai community.

"At Brookfield Properties, we view our communities as long-term partners in building a better future for all of us. Our commitment to the Powai community is reflected in our ongoing partnership with the Powai Run for the third consecutive year. In line with our ethos to contribute to society, the net proceeds from the run will be directed towards charitable and social causes. We express our gratitude to the Powai community, the Rotary Club and all the participants for making this event a great success," said **Alok Aggarwal, Managing Director and CEO at Brookfield Properties India.**

Talking about the journey of Powai Run, Neha Gupta – President, Rotary Club of Mumbai Lakers, said, *"We are excited to see phenomenal participation at the 13th edition of the Powai Run. Our endeavor is to support social causes such as supporting surgeries of children born with a hole in their heart. We also support hearing aids, wheelchair donation, education of girl children, employment generation and skill development. I'd like to thank Brookfield Properties from my heart for their constant support and look forward to strengthening our association with them."*

The success of the Powai Run is a testament to the power of community-driven initiatives in empowering individuals and enriching lives. Looking ahead, Brookfield Properties and Rotary Club of Mumbai Lakers will continue their collaborative efforts, crafting diverse events and experiences that drive positive change.

The net proceeds from the run will be directed towards charitable initiatives and social causes in need, reinforcing the event's purpose beyond fitness.

About Brookfield Properties:

Brookfield Properties is a leading global developer and operator of high-quality real estate assets. We are active in nearly all real estate sectors, including office, retail, multifamily, hospitality, and logistics, operating more than 900 properties and over 350 million square feet of real estate in gateway markets on behalf of Brookfield Asset Management, one of the largest asset managers in the world. With a focus on sustainability, a commitment to excellence, and the drive for relentless innovation in the planning, development, and management of buildings and their surroundings, Brookfield Properties is reimagining real estate from the ground up.

In India, Brookfield Properties manages approximately 55 million square feet of high-quality assets across 9 key gateway cities of which over 40 million square feet is already operational. Some of the marquee assets in its portfolio include Candor TechSpace in Gurugram, Noida and Kolkata; Worldmark in Delhi and Gurugram; Downtown Powai and Equinox in Mumbai; Ecoworld and Ecospace in Bengaluru; and CoWrks, a leading co-working and flexi office business across India.

Moreover, almost 50% of the above portfolio is managed by Brookfield India Real Estate Trust (BIRET), India's first institutionally managed REIT. Sponsored by an affiliate of Brookfield, whose asset management business is one of the world's leading alternative asset managers, BIRET has quality assets which position it as the 'landlord of choice' in India's dynamic real estate landscape.

For more information about our approach to operating and developing best-in-class real estate, please visit www.brookfieldproperties.com

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