

# Campuses. Collaboration. Culture.

With the ever-changing global business environment, there has been a paradigm shift in workplace dynamics as well. Purpose-driven culture and sustainability are now in the spotlight, becoming priorities for leaders in strategizing work, workplace and workforce. Success in this era, more than just financial profit, depends on people, planet and culture.

As the corporates now are increasingly investing in returning to office or expanding space, expectation of greater outcomes aligned with this evolution is ever higher. This is necessitating them to focus on innovation when devising real estate strategies. They must ensure that employees do not commute to compute; rather they come to office for the experience, collaboration and to build relationships and solutions.

Having the potential to foster deeper connection and collaboration amongst employees, build company culture and strike a greater work-life balance, such workplaces are poised to be an important tool for business performance, employee attraction and retention. As a result, high-quality, campus-styled workspaces that are sustainable and technology-enabled are in focus.

## THIS IS WHERE BROOKFIELD INDIA REIT STEPS IN.

Our portfolio of real estate assets in key commercial hubs of India is designed to deliver on this evolution with their thriving live-work-play ecosystem. We are further leveraging the global domain expertise to progressively reimagine workplaces with agility, flexibility, sustainability, diversity and inclusivity at its core.

Our expertise and experience in institutional asset management will continue to help augment Brookfield India REIT's position as the preferred destination for leading organizations and a trusted and credible partner for all its stakeholders.

We are all set to graduate from being home to India's growing economy, to that of India's best talent and diverse and collaborative work cultures.





